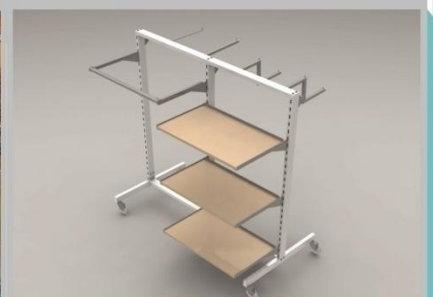


Maximize Your Retail Space Into Business

## Alfa Display racks



## Alfa Display racks

Shop 35 / A , East Street Gallaria  
Opp. Bombay Garage , Behind J. Williams Car Showroom  
Saifee Lane , East Street , Camp , Pune - 411001  
Tel :- 020-41226061 , Mob:- 9867383647 / 7776061362  
Email :- [alfadisplayracks@gmail.com](mailto:alfadisplayracks@gmail.com)  
Web :- [www.alfadisplayracks.in](http://www.alfadisplayracks.in)

## About Alfa Display Racks

Alfa Display Racks is a Leading shop fitting company for retail and service interiors. Alfa Display Racks Deals with modular shop Display systems for successful store concepts in close contact with **Retailers , Retail Architects / Designers & Visual merchandisers**. Alfa Display Racks wants to offer Retailers & Interior Designers a flexible Retail Shop Display Solution for both small and large stores and with your help we collaboratively create store concepts that comes in on time and within your Budget while fulfilling your retail vision. Our team of experts helps you in designing Shop layout and to select appropriate Racks and Fixtures most suited for your retail store and combine our experience with your store version to create a Fun, Unique & Compelling store that your customer will enjoy and become your customers favourite place to shop & increase your store sales & Maximize your retail space into Business & Your Business Becomes Our Business.

## Mission Statement

Alfa Display Racks wide range of product solutions for retailers & retail interiors are an outstanding combination of technology and design. Alfa Display Racks systems have been used by retailers, architects & interior Designers and visual merchandisers Pan India, bringing their ideas to life.

## Vision

To Elevate the Quality of our Products , Client satisfaction & to become first choice of Customers.

## Values

Customer always first , Team work , Committed Quality & Timely Delivery, Good Service,

## Our Service's & Process

Our Process Begins with a survey of the retail shop premises and measurement of available shop space. The next stage is the preparation of 2-D designs along with its quotation and these are submitted to the client for review and approval. Some clients provide hand drawn measurements or their own design drawings that are drawn by their interior designer. Finally we arranges for the Production of Shop Display Racks , which is delivered and installed - Now shop gets ready for the shop operation.

- A. Shop Measurements
- B. 2D Design & Quotation
- C. 3D Design
- D. Production
- E. Dispatch / Transportation
- F. Installation

## **What Will We Need To Start Your Shop Project ?**

Your Store Concept or Vision

List of Products and services

Interior and Exterior photos of Your Retail shop

A Scaled and Dimensioned Floor plan

Interior Elevation Indicating Ceiling height , Door, Window and Pillars Locations and size.

(Note: If requested floor plans and elevations are not available from the shop landlord the client may provide a hand drawn document Or our Sales Executive can visit your site and takes the shop measurements.)

## **Alfa Display Racks Benefits You**

### **ELEGANT**

Alfa display racks give aesthetic look to your store , its appeals & attract more customers and in turn increase your sales and maximize your retail space into business & your business becomes our business.

### **COST-EFFECTIVE**

Reduce store making cost & saves money

### **DURABLE**

Excellent Quality / Long Lasting / Elegance.

### **FLEXIBLE**

Shop display can be change quickly and easily and adjustable

### **MODULAR**

Can be install quickly – easily & its friendly user.

### **PORTABLE**

Can shift / mobilize racks from one place to another

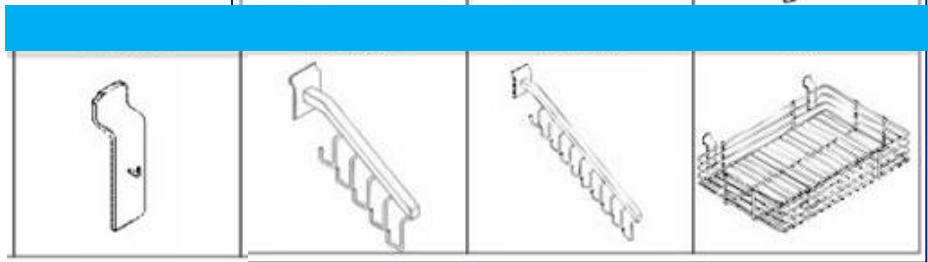
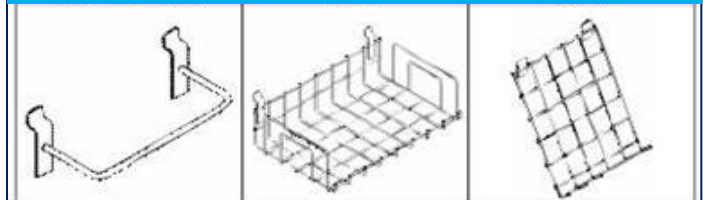
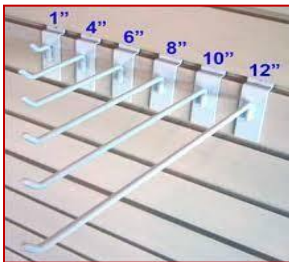
### **EXPEDITIOUS**

Ready stocks & quick availability of Display racks and accessories, reduces store opening lead time. Mass production of standard & Customized products possible in short time period

## **Solutions For Retail**

Garments-Apparels-Textile-Fashion , Electronics-Electricals, Footwear, Supermarket-Grocery, Bags-Luggage, Sports, Toys, Imitation Jewellery, Stationary-Books, Gifts-Fancy, Accessories, Mobile, Pharmacy-Medical-Health care, Departmental stores, Computers, Pets, Beauty-Cosmetics, Crockery, Cookware, House ware, Utensils & Many More .....

# SLATWALL SYSTEM



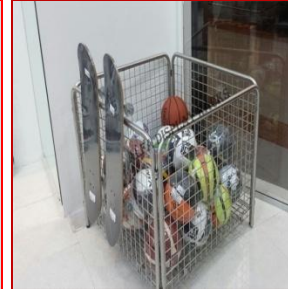
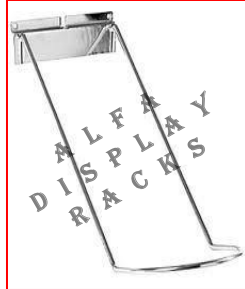
Slatwall size 8' x 4'  
(4' x 4' = 2 pcs)

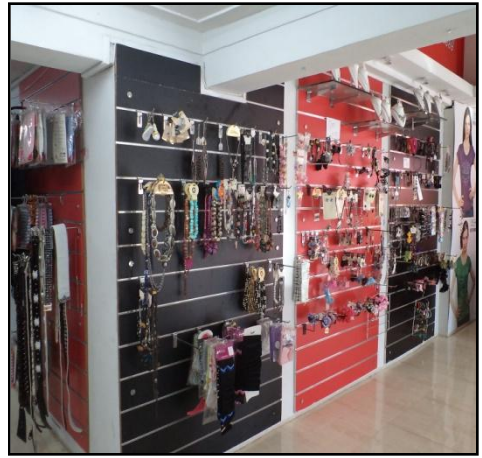


Magnetic stop lock For hooks

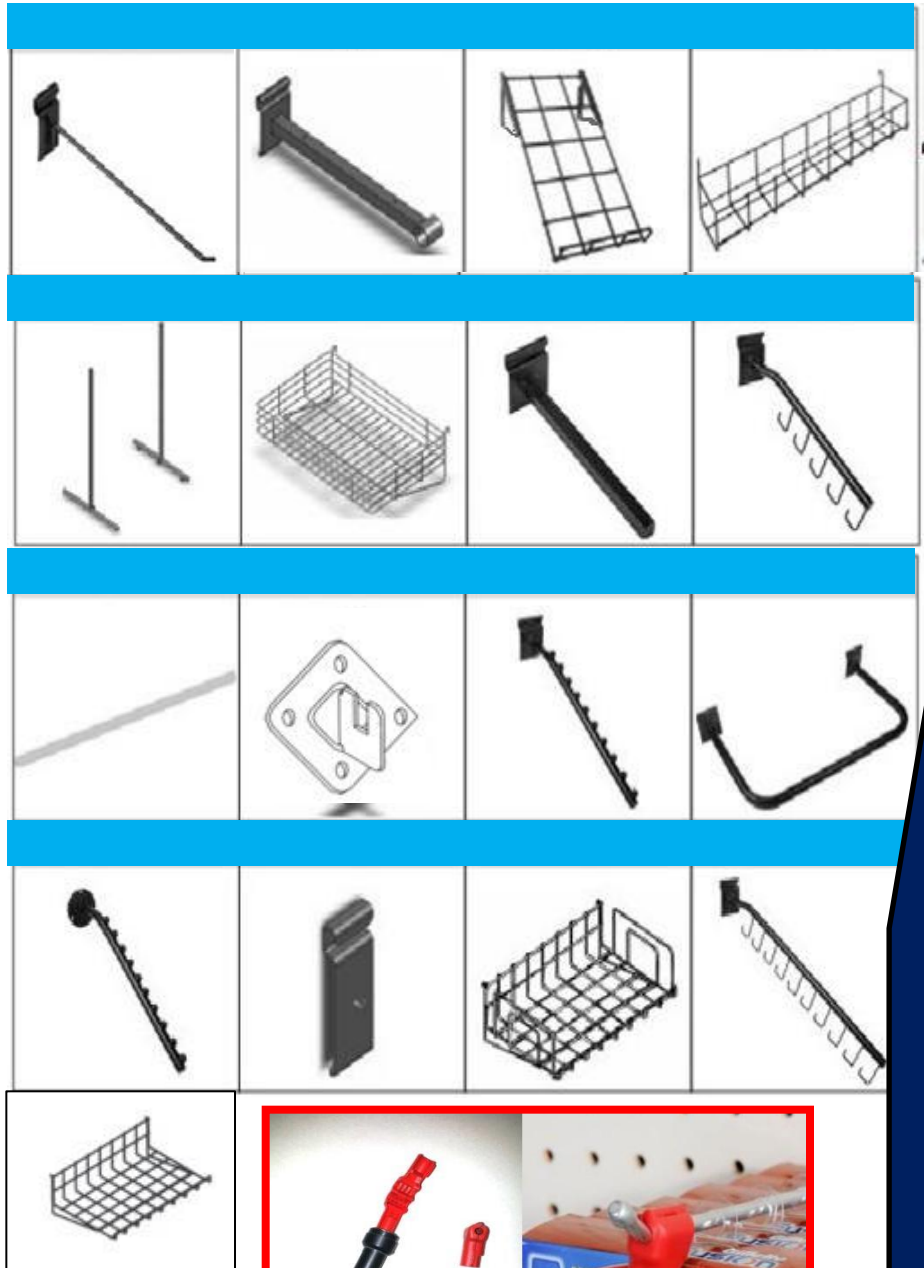


ALFA DISPLAY RACKS





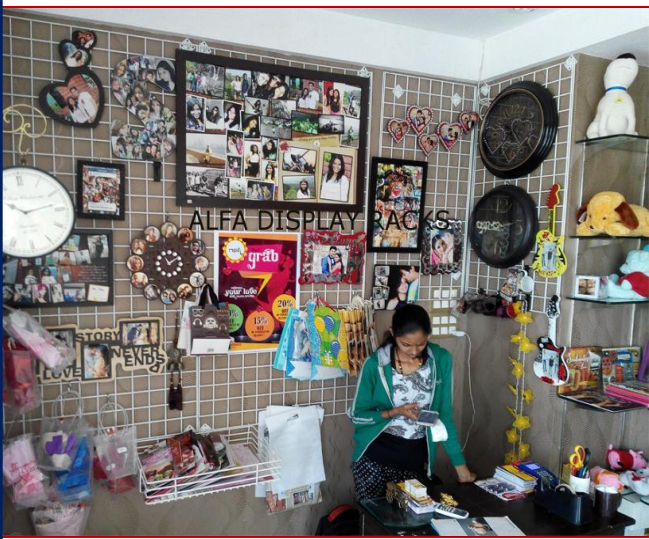
# GRID SYSTEM



**GRID SIZE 4X2, 5X2, 6X2, 6X3**

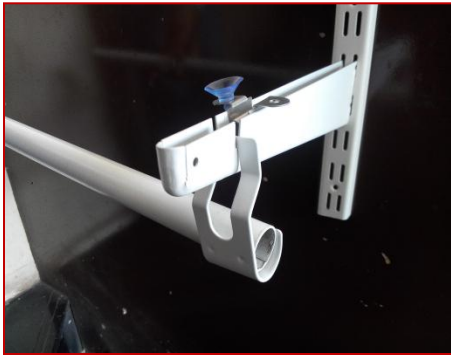


**Magnetic stop lock For hooks**

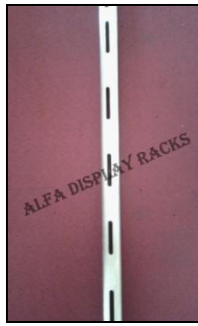




# MS POWDER COATED CHANNEL



SS Double Slot Channel



SS Single Slot Channel

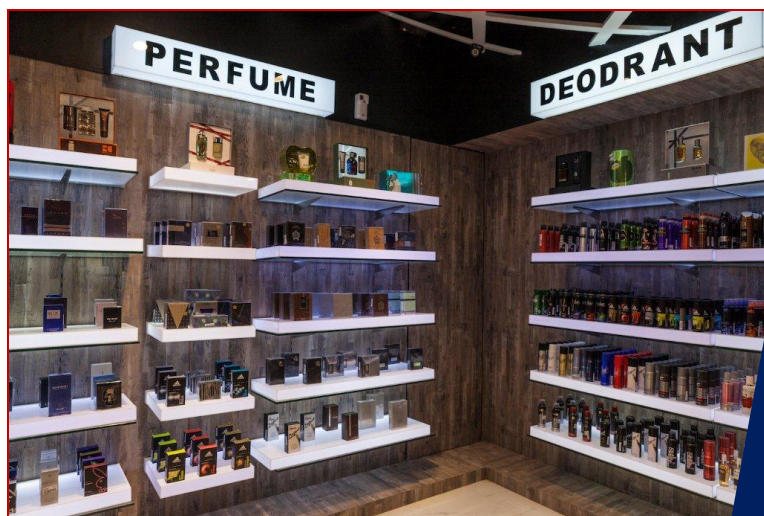
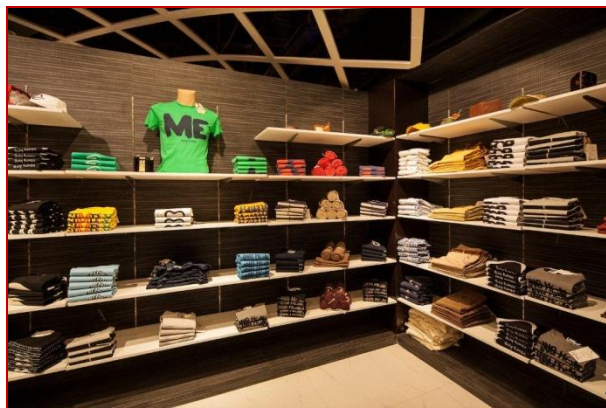
# SS CHANNEL SERIES



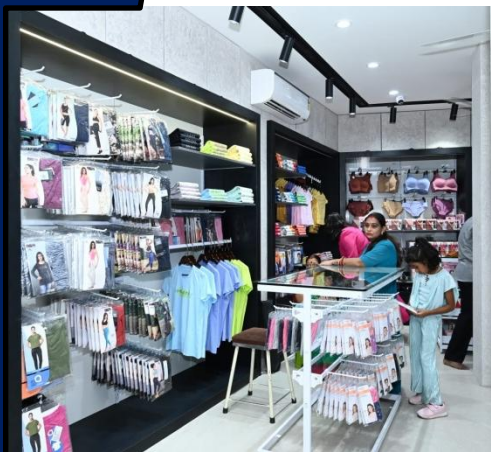
Channel With Wooden Inlay Panel



SS Single Slot & Double Slot Channel Series



Channel With Wooden Inlay Panel



Channel With Wooden Inlay Panel



Aluminium Channel Series

# SS / MS PILLAR SERIES



SS Ronda Series

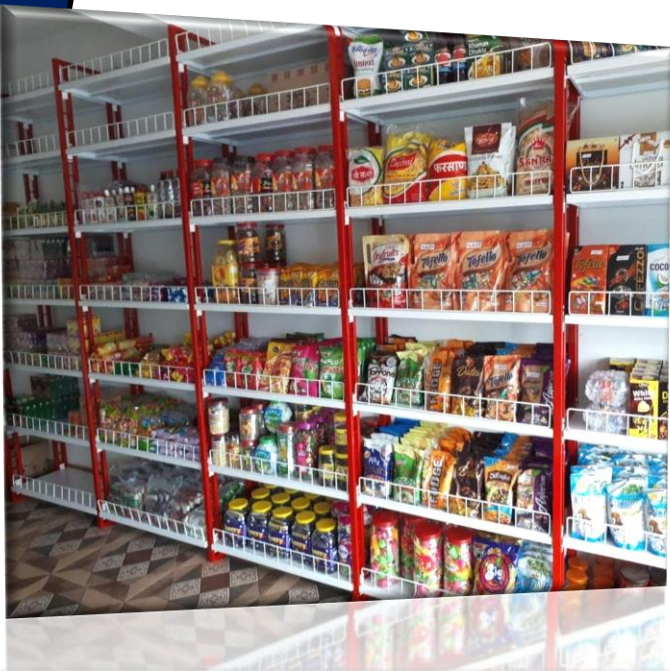


MS NEW PILLAR

MS PARTITION SYSTEM



SS SQUARE POST SERIES





SS / MS NEW PILLAR & PARTITION SERIES



B  
A  
G  
S



F  
O  
O  
T  
W  
E  
A  
R

SS SQUARE POST SERIES

TOYS  
\*  
KIDS



G  
A  
R  
M  
E  
N  
T  
S

SS SQUARE POST SERIES

METAL SHELF WITH CHANNELS SYSTEM



MEDICAL PILLAR



MS PILLAR WITH METAL SHELF



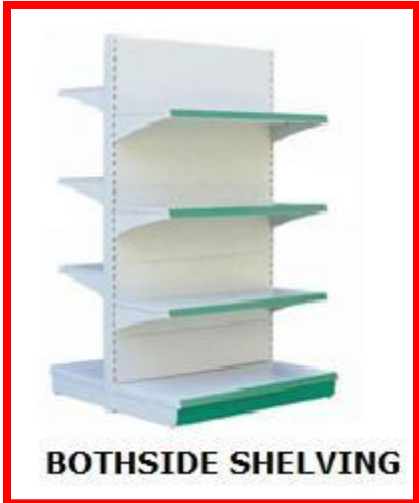
# SUPERMARKET SHELVING SERIES



END CAP SHELVING



WALL SHELVING



FLOOR SHELVING

**BOTHSIDE SHELVING**

**Automatic Cash Drawer**

| Height (mm) | Length (mm) | Depth (mm) |
|-------------|-------------|------------|
| 900         | 1500        | 1052       |

**Shopping Trolley**

**65 Ltrs**

TROLLEY

CHECKOUT COUNTER



**ALFA DISPLAY RACKS**

# COUNTER SERIES



ALL IN ONE COUNTER



SS HANGING COUNTER



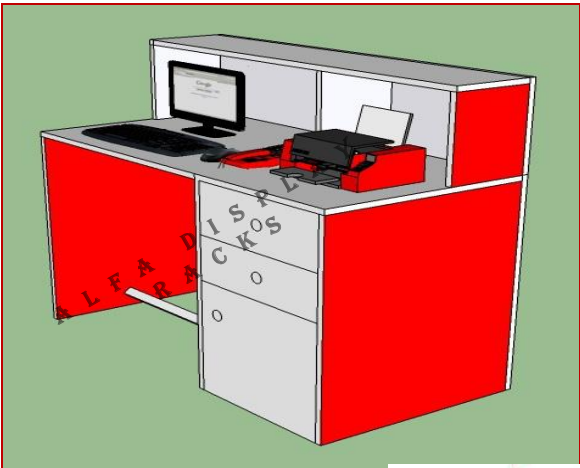
SS COUNTER



FLIP COUNTER



TOP DRAWER COUNTER



WOODEN CASH COUNTER

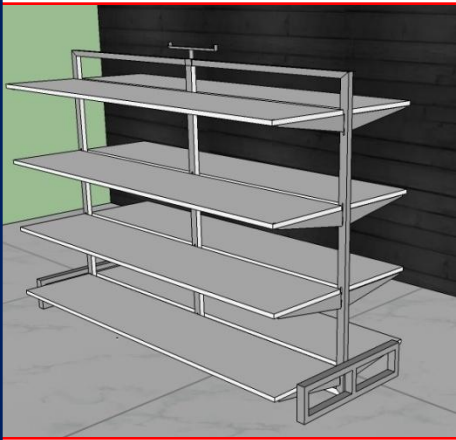


METAL CASH COUNTER



# GONDOLA SERIES

S  
T  
A  
C  
K  
I  
N  
G  
  
G  
O  
N  
D  
O  
L  
A



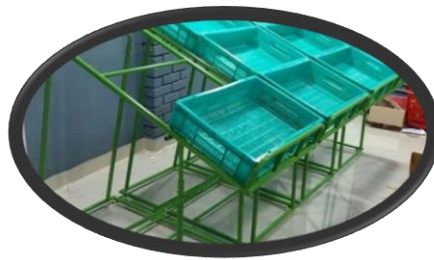
SS 2 SIDED METAL  
INLAY GONDOLA



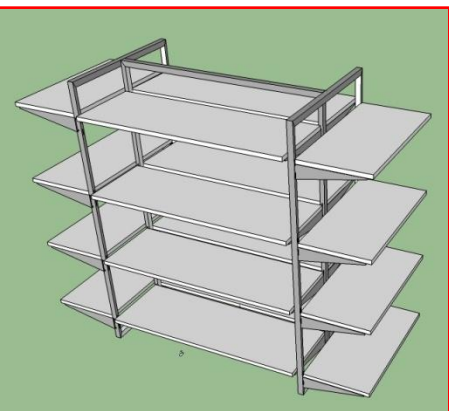
WOODEN INLAY GONDOLA



WOODEN STORAGE BOX



NESTING TABLE



SS 4 SIDED METAL  
INLAY GONDOLA



SS BOTHSIDE HANGING  
GONDOLA



H  
A  
N  
G  
I  
N  
G  
  
G  
O  
N  
D  
O  
L  
A

# GONDOLA / RACK SERIES



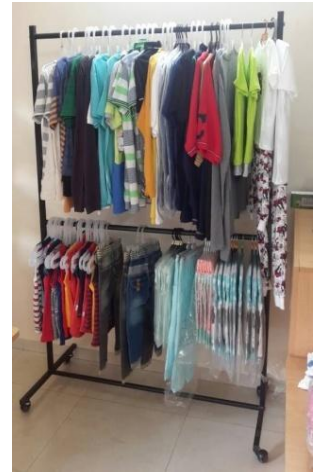
DOUBLE RING



SPIRAL STAND



3 TIER STAND



2 LEVEL HORIZONTAL



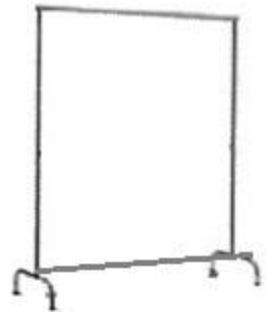
SALES BIN



BELT STAND



4 WAY STAND



ONE LEVEL HORIZONTAL



GRID TOWER



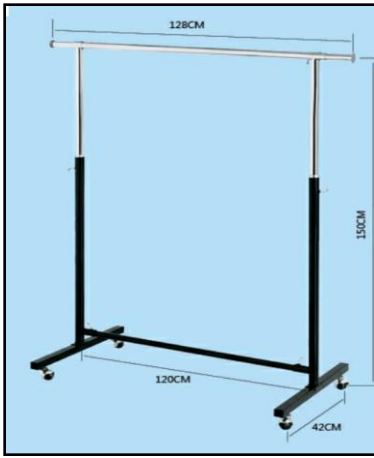
Hanging SS /MS Gondola



BELT STAND CHROME

MAKE CUSTOM MADE PRODUCT

# RACKS / GONDOLA SERIES



PRODUCT CUSTOMIZATION



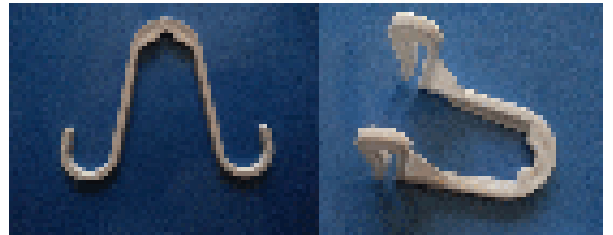
MAKE CUSTOM MADE PRODUCT



PRODUCT CUSTOMIZATION



MANNEQUIN



HANGERS & CHAPPALS  
HANGING PVC



MAGNETIC STOP LOCK  
FOR HOOKS



ALFA DISPLAY RACKS

MAXIMIZE YOUR RETAIL SPACE INTO BUSINESS

**CONTACT DETAILS :-** Alfa Display Racks  
East Street Galleria Building  
Grd Floor , Shop - 35 / A , 2421  
Opp. Bombay Garage Petrol Pump,  
Behind M G MOTORS (Car showroom)  
East Street , Saifee Lane ,  
Camp - Pune - 411001

Mob :- 9867383647 / 7776061362

Tel :- 020 - 41226061

E :- [alfadisplayracks@gmail.com](mailto:alfadisplayracks@gmail.com)

Web :- [www.alfadisplayracks.in](http://www.alfadisplayracks.in)

